

NCA
VOC FOR IOP/FN
POLITICAL FEATURE NO. 1-1683
PHILOMENA JURY/WASHINGTON

OCTOBER 21, 1976

ELECTION '76: REPORTERS NOTEBOOK -- TRAVELING WITH
THE CANDIDATES

PART TWO OF TWO -- SOUNDS OF THE CAMPAIGN
(TAPE INSERTS AVAILABLE IN TAPE LIBRARY)

/// EDITORS NOTE: THIS IS A REVISED VERSION OF C.R.
WITHDRAWN EARLIER. PARTS 1 AND 2 MAY BE USED
INDEPENDENTLY OF EACH OTHER.///

ANNCR:

PRESIDENT FORD AND HIS OPPONENT GOVERNOR CARTER ARE
GETTING READY FOR THE FINAL PUSH OF THE PRESIDENTIAL ELECTION
CAMPAIGN. VOA'S PHILOMENA JUREY, WHO HAS COVERED BOTH
CANDIDATES, HAS THIS REPORTER'S NOTEBOOK OF IMPRESSIONS ON
THE SOUNDS AND FLAVOR OF THE CAMPAIGN SO FAR:

VOICE:

FOR A REPORTER COVERING A PRESIDENTIAL CAMPAIGN, LIFE
IS A JUMBLE OF GETTING ON AND OFF AIRPLANES AND PRESS BUSES
IN MOTORCADES, AND A MUDDLE OF SIGHTS AND SOUNDS.

THERE ARE SIMILARITIES -- AIR FORCE ONE (THE PRESIDENT'S
PLANE) TOUCHING DOWN AT SOME AIRPORT, THE PRESIDENT APPEARING
AT THE DOOR, THEN BEING WELCOMED BY LOCAL OFFICE-HOLDERS
AND OFFICE-SEEKERS, AND OFF TO A CAMPAIGN EVENT. ANOTHER
LANDING -- THIS TIME GOVERNOR CARTER'S PLANE, DUBBED PEANUT
ONE BECAUSE OF HIS BACKGROUND AS A PEANUT FARMER; THE GOVERNOR
APPEARING AT THE DOOR, ALWAYS CARRYING HIS SUIT BAG; BEING
WELCOMED BY LOCAL OFFICE-HOLDERS AND OFFICE-SEEKERS, AND
THEN OFF TO A CAMPAIGN EVENT.

BOTH HAVE MOTORCADES FROM THE AIRPORT -- LONG LINES OF
CARS ESCORTED BY MOTORCYCLE POLICE WITH PRESS BUSES BRINGING
UP THE REAR. BOTH MAKE ENTRANCES TO THE SOUNDS OF CAMERA
SHUTTERS AND PARTISAN CHEERS.

SOMETIMES THERE ARE EVEN SIMILARITIES OF EXPRESSION.
FOR EXAMPLE -- HERE WAS GOVERNOR CARTER AT A RALLY IN
CLEVELAND, OHIO:

TAPE: CUT ONE -- CARTER

"HOW MANY OF YOU THINK IT'S TIME FOR A CHANGE IN THE WHITE
HOUSE IN WASHINGTON? (CHEERS) RIGHT ON."

VOICE:

AND HERE WAS PRESIDENT FORD, AT A RALLY IN SAINT LOUIS,
MISSOURI:

TAPE: CUT TWO -- FORD

"SO, ON THE BASIS OF TWO YEARS OF TRUST, PROSPERITY AND
PEACE, A RECORD OF PERFORMANCE -- LET'S TAKE A LOOK AT WHAT
MISTER JIMMY CARTER WANTS TO OFFER. (BOOS) RIGHT ON,
RIGHT ON."

VOICE:

IN ADDITION TO USING THAT AFFIRMATIVE, FORWARD-SOUNDING
PHRASE, RIGHT ON, THERE ARE OTHER EXPRESSIONS WHICH ARE
SIMILAR. GOVERNOR CARTER, AFTER TALKING ABOUT CHANGE IN
WASHINGTON, SAYS: AND YOU CAN DEPEND ON THAT. AND PRESIDENT
FORD, AFTER URGING SUPPORT FOR HIS CANDIDACY, SAYS -- I WON'T
LET YOU DOWN.

MUSIC IS A PART OF THE CAMPAIGN. BANDS STRIKE UP
TUNES WHEN THE CANDIDATE COMES INTO VIEW. FOR PRESIDENT
FORD, INVARIABLY A BAND PLAYS THE UNIVERSITY OF MICHIGAN
FOOTBALL FIGHT SONG -- THE VICTORS. FOR GOVERNOR CARTER,
INVARIABLY A BAND PLAYS THE SONG SALUTING HIS HOME STATE --
GEORGIA ON MY MIND.

CHORUSES SING FOR BOTH. THE PRESIDENT AND THE
GOVERNOR WERE SERENADED WITH THE POLISH SONG WHICH SAYS
MAY YOU LIVE A HUNDRED YEARS. PRESIDENT FORD HEARD IT IN

PHILADELPHIA. GOVERNOR CARTER HEARD IT SUNG THIS WAY IN CHICAGO:

TAPE: CUT THREE -- MUSIC ///STRAINS OF "STOLAT."///

VOICE:

BOTH CANDIDATES HAVE WOODED VOTERS FROM VIRTUALLY EVERY SEGMENT OF AMERICAN LIFE. PRESIDENT FORD VISITED THE ITALIAN NEIGHBORHOOD MARKET WHILE HE WAS IN PHILADELPHIA -- AND THIS WAS THE SOUND OF THE BAND MINGLED WITH THE COMMOTION OF THE BUSY MARKET AREA:

TAPE: CUT FOUR -- MUSIC ///STRAINS OF PHILADELPHIA BAND///

VOICE:

FROM BANJO MUSIC IN PHILADELPHIA WE WENT TO COUNTRY FIDDLE MUSIC IN PLAINS, GEORGIA. ON ONE OF GOVERNOR CARTER'S TRIPS BACK HOME TO GEORGIA, THERE WAS A DEMOCRATIC PARTY FUND-RAISING SUPPER WHICH FEATURED MUSIC LIKE THIS:

TAPE: CUT FIVE -- MUSIC ///STRAINS OF FIDDLE MUSIC///

VOICE:

WHATEVER HAPPENS ON NOVEMBER SECOND, WHEN THE CAMPAIGN RHETORIC IS OVER, THE CANDIDATES AND THOSE WHO TRAVEL WITH THEM WILL HAVE CHERISHED RECOLLECTIONS OF THE SIGHTS AND SOUNDS OF AMERICA.

GH/PY